



Website review veza.ru

Generated on March 29 2023 15:00 PM

The score is 43/100







SEO Content

	Title	"Вежа"- вентиляционное оборудование, климатическая техника. Length : 59 Perfect, your title contains between 10 and 70 characters.												
	Description	Российское предприятие ООО "ВЕЗА" создано в 1995 году. Основное направление деятельности: разработка, изготовление и реализация вентиляционного оборудования и климатической техники. Length : 181 Ideally, your meta description should contain between 70 and 160 characters (spaces included).												
	Keywords	вентиляционное оборудование, климатическая техника Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Продукция компании Вежа 	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	We found 19 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 20 links including 1 link(s) to files
	Statistics	External Links : noFollow 5% External Links : Passing Juice 0% Internal Links 95%

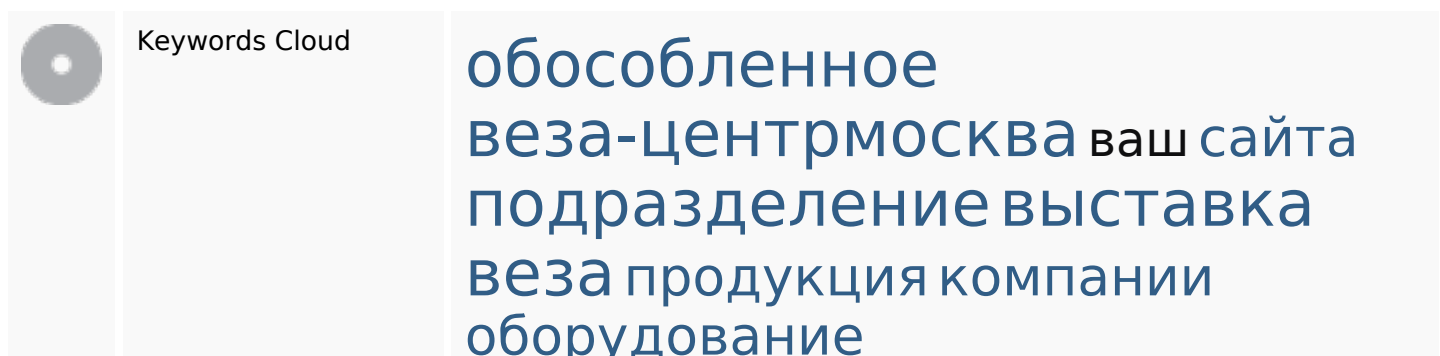
In-page links

Anchor	Type	Juice
Все новости	Internal	Passing Juice
Выставка НЕФТЕГАЗ-2023	Internal	Passing Juice
Выставка НЕВА 2023	Internal	Passing Juice
Выставка Мир климата 2023	Internal	Passing Juice
Выставка AIRVent 2023	Internal	Passing Juice
Internet Team	External	noFollow
Обратный звонок	Internal	Passing Juice
Карта сайта	Internal	Passing Juice
О компании	Internal	Passing Juice
Продукция	Internal	Passing Juice
Решения	Internal	Passing Juice

In-page links

Поддержка	Internal	Passing Juice
Карьера	Internal	Passing Juice
Контакты	Internal	Passing Juice
BIM-модели	Internal	Passing Juice
Карта сайта	Internal	Passing Juice
Расчёт оборудования	Internal	Passing Juice
Internet Team	Internal	noFollow
Регистрация	Internal	Passing Juice
Забыли пароль?	Internal	Passing Juice






SEO Keywords













Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
веза	4	✓	✗	✓	✓
обособленное	4	✗	✗	✗	✗
подразделение	4	✗	✗	✗	✗
веза-центрмосква	4	✗	✗	✗	✗
выставка	4	✗	✗	✗	✗





Usability

	Url	Domain : veza.ru Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 24
	Email Privacy	Warning! At least one email address has been found in the plain text.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://www.veza.ru/sitemap.xml</p>
	Robots.txt	<p>http://veza.ru/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>