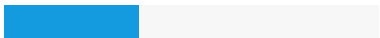













Website review streetspecialty.com

Generated on June 03 2023 08:20 AM

The score is 28/100







SEO Content

| | | | | | | | | | | | | | | | | | | | |
|---|--------------------|---|-----------|-----------|-----------|--|--|-----------|-----------|-----------|-----------|-----------|-----------|---|---|---|---|---|---|
|  | Title | Length : 0 Very bad. We haven't found title on your page. | | | | | | | | | | | | | | | | | |
|  | Description | Length : 0 Very bad. We haven't found meta description on your page. | | | | | | | | | | | | | | | | | |
|  | Keywords | Very bad. We haven't found meta keywords on your page. | | | | | | | | | | | | | | | | | |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. | | | | | | | | | | | | | | | | | |
|  | Headings | <table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> | | | | | | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | | | | | | |
|  | Images | We found 0 images on this web page. Good, most or all of your images have alt attributes. | | | | | | | | | | | | | | | | | |
|  | Text/HTML Ratio | Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | | | | | | | | | | | | | | | |
|  | Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | | | | | | |
|  | Iframe | Great, there are no Iframes detected on this page. | | | | | | | | | | | | | | | | | |

SEO Content


SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Bad. Your links have query string. |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 1 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |

In-page links

| Anchor | Type | Juice |
|---------------------------------------|----------|---------------|
| Click here to proceed | Internal | Passing Juice |


SEO Keywords

| | | |
|---|----------------|--|
|  | Keywords Cloud | |
|---|----------------|--|





Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|











Usability

| | | |
|---|---------|---|
|  | Url | Domain : streetspecialty.com Length : 19 |
| | Favicon | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |

Usability

| | | |
|---|--------------|---|
|  | | |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | You have not specified the language. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

|  | Doctype | Missing doctype | | | | | | | | |
|---|-----------------|---|-----------------|-------------|------------|---|---------|---|------------|---|
|  | Encoding | Perfect. Your declared charset is UTF-8. | | | | | | | | |
|  | W3C Validity | Errors : 9 Warnings : 2 | | | | | | | | |
|  | Email Privacy | Great no email address has been found in plain text! | | | | | | | | |
|  | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><frameset></td><td>1</td></tr><tr><td><frame></td><td>1</td></tr><tr><td><noframes></td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p> | Deprecated tags | Occurrences | <frameset> | 1 | <frame> | 1 | <noframes> | 1 |
| Deprecated tags | Occurrences | | | | | | | | | |
| <frameset> | 1 | | | | | | | | | |
| <frame> | 1 | | | | | | | | | |
| <noframes> | 1 | | | | | | | | | |
|  | Speed Tips | <div> Excellent, your website doesn't use nested tables.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> | | | | | | | | |

Document

❌ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

❌ Apple Icon

✅ Meta Viewport Tag

✅ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://streetspecialty.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.