



Website review shopinportland.com

Generated on May 30 2023 10:57 AM

The score is 73/100







SEO Content

	Title	Portland Business Directory ShopInPortland Length : 44 Perfect, your title contains between 10 and 70 characters.												
	Description	Shop in Portland, Local business directory of stores and services. Compare online reviews, find directions and buy online from local businesses in Portland. Length : 157 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Business Directory Categories: 	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	We found 2 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 37% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 132 links including 0 link(s) to files
	Statistics	External Links : noFollow 46.21% External Links : Passing Juice 1.52% Internal Links 52.27%

In-page links

Anchor	Type	Juice
Try another city!	Internal	Passing Juice
List Your Portland Business	Internal	Passing Juice
Update Your Listing	Internal	Passing Juice
Why Advertise With Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Testimonials	External	Passing Juice
Portland	Internal	Passing Juice
Adult	Internal	Passing Juice
Alternative Health	Internal	Passing Juice
Antiques	Internal	Passing Juice
Arts	Internal	Passing Juice

In-page links

Automotive	Internal	Passing Juice
Books	Internal	Passing Juice
Business & Personal Training	Internal	Passing Juice
Business Services	Internal	Passing Juice
Cleaning & Janitorial	Internal	Passing Juice
Clothing	Internal	Passing Juice
Collectibles	Internal	Passing Juice
Communications & Networking	Internal	Passing Juice
Community Services	Internal	Passing Juice
Computers	Internal	Passing Juice
Crafts & Hobbies	Internal	Passing Juice
Department Stores & Malls	Internal	Passing Juice
Education	Internal	Passing Juice
Electronics	Internal	Passing Juice
Engineers	Internal	Passing Juice
Entertainment	Internal	Passing Juice
Environment	Internal	Passing Juice
Financial	Internal	Passing Juice
Flowers	Internal	Passing Juice
Food	Internal	Passing Juice
Funerals	Internal	Passing Juice
Garden	Internal	Passing Juice
Gifts	Internal	Passing Juice
Golf	Internal	Passing Juice
Government	Internal	Passing Juice
Health	Internal	Passing Juice
Home	Internal	Passing Juice
Internet	Internal	Passing Juice

In-page links

Jewelry	Internal	Passing Juice
Kids	Internal	Passing Juice
Lawyers	Internal	Passing Juice
Legal	Internal	Passing Juice
Marine	Internal	Passing Juice
Marketing & Advertising	Internal	Passing Juice
Markets	Internal	Passing Juice
Medical	Internal	Passing Juice
Movies	Internal	Passing Juice
Music	Internal	Passing Juice
News & Media	Internal	Passing Juice
Personal Care	Internal	Passing Juice
Pets	Internal	Passing Juice
Photography	Internal	Passing Juice
Physicians & Surgeons	Internal	Passing Juice
Real Estate	Internal	Passing Juice
Recreational Vehicles	Internal	Passing Juice
Rentals	Internal	Passing Juice
Restaurants	Internal	Passing Juice
SOHO	Internal	Passing Juice
Specialty	Internal	Passing Juice
Sports & Outdoors	Internal	Passing Juice
Toys & Games	Internal	Passing Juice
Trades	Internal	Passing Juice
Travel & Leisure	Internal	Passing Juice
Weddings	Internal	Passing Juice
Albany	External	noFollow
Anaheim	External	noFollow

In-page links

Anchorage	External	noFollow
Ann Arbor	External	noFollow
Annapolis	External	noFollow
Atlanta	External	noFollow
Austin	External	noFollow
Baltimore	External	noFollow
Boise	External	noFollow
Boston	External	noFollow
Boulder	External	noFollow
Buffalo	External	noFollow
Chicago	External	noFollow
Cleveland	External	noFollow
Columbia	External	noFollow
Dallas	External	noFollow
Denver	External	noFollow
Detroit	External	noFollow
El Paso	External	noFollow
Fairfax	External	noFollow
Fort Worth	External	noFollow
Freeport	External	noFollow
Fresno	External	noFollow
Hartford	External	noFollow
Honolulu	External	noFollow
Houston	External	noFollow
Irvine	External	noFollow
Kansas City	External	noFollow
Las Vegas	External	noFollow
Lincoln	External	noFollow

In-page links

Los Angeles	External	noFollow
Manhattan	External	noFollow
Miami	External	noFollow
Minneapolis	External	noFollow
Nashville	External	noFollow
New York City	External	noFollow
Newark	External	noFollow
Norfolk	External	noFollow
Oklahoma City	External	noFollow
Philadelphia	External	noFollow
Phoenix	External	noFollow
Pittsburgh	External	noFollow
Portland	Internal	noFollow
Raleigh	External	noFollow
Sacramento	External	noFollow
Salt Lake City	External	noFollow
San Antonio	External	noFollow
San Diego	External	noFollow
San Francisco	External	noFollow
San Jose	External	noFollow
Santa Fe	External	noFollow
Seattle	External	noFollow
Spokane	External	noFollow
St Louis	External	noFollow
St Paul	External	noFollow
Syracuse	External	noFollow
Tampa Bay	External	noFollow
Toledo	External	noFollow

In-page links

Tucson	External	noFollow
USA	External	noFollow
Washington DC	External	noFollow
SEO Resellers Canada	External	Passing Juice
About Us	Internal	Passing Juice
Link to Us	Internal	Passing Juice
Feedback	Internal	Passing Juice
Classifieds	Internal	Passing Juice
ShopInUSA	External	noFollow



SEO Keywords

	Keywords Cloud	business list directory san health try personal portland city another
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
portland	6	✓	✗	✓	✗
business	6	✓	✗	✓	✓
city	6	✗	✗	✗	✗
san	4	✗	✗	✗	✗
directory	2	✓	✗	✓	✓












Usability

	Url	Domain : shopinportland.com Length : 18
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language.
	Dublin Core	This page does not take advantage of Dublin Core.

Document





	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://www.shopinportland.com/sitemap.xml
	Robots.txt	http://shopinportland.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. You can also use this free tool to analyse estimated website worth of any website.  Google Analytics