Website review
newswire.com

Generated on May 23 2023 02:24 AM

The score is 52/100

SEO Content

✅	Title	Newswire :) Press Release Distribution | Media Advantage Platform **Length : 65** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Newswire's Press Release Distribution powered by the Media Advantage Platform. #1 in Customer Satisfaction. Distribute the Right Message to the Right Audience at the Right Time. **Length : 177** Ideally, your meta description should contain between 70 and 160 characters (spaces included).
✅	Keywords	newswire, newswire review, press release distribution, pr software, media outreach software, media database, media room hosting, best pr tool, best pr software, earned media advantage Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	**Content**
locale	en_US
site_name	www.newswire.com
type	website
url	https://www.newswire.com
image	https://cdn.newswire.com/files/x/55/d5/cfd56a004be709af4f11f608a45e.png
image:alt	Newswire :) Press Release Distribution | Media Advantage Platform media
title	Newswire :) Press Release Distribution | Media Advantage Platform

SEO Content

	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		1	16	23	4	0	0

- [H1] Simplify Press Release Distribution
- [H2] Press release distribution and multimedia software and services
- [H2] Media Advantage Platform (MAP)
- [H2] Press Release Distribution
- [H2] Media Outreach
- [H2] Newsroom
- [H2] Media Monitoring
- [H2] Learn more about Newswire
- [H2] Flexible to your needs
- [H2] For small businesses
- [H2] For PR agencies
- [H2] For in-house PR teams
- [H2] Testimonials
- [H2] Testimonial Slider
- [H2] Ready to get started?
- [H2] Newswire educational resources
- [H2] Latest Newswire press releases
- [H3] Distribute the Right Message to the Right Audience at the Right Time
- [H3] Trusted by thousands of companies
- [H3] Greater brand awareness, increased traffic and improved return on media communications spend
- [H3] All our products and services under one subscription
- [H3] Distribute the Right Message to the Right Audience at the Right Time Target major media Distribute to the right audience Deliver on time Let's get started - Press Release Distribution Connect Media Database
- [H3] Connect and engage with journalists directly to generate media coverage
- [H3] Seamless Pitching Capabilities
- [H3] Showcase Your PR, News and Social Media
- [H3] Monitor Stories and Find Your Critical Mentions
- [H3] Leverage press release distribution and media technology as a marketing channel to drive sales.
- [H3] Newswire offers software and services to help meet any goals or budget
- [H3] Create buzz for your company with the easiest-to-use tool that includes a media database of over one million contacts and pitches journalists right from the app.
- [H3] Manage all client PR activities with a single tool and create unlimited online newsrooms. Share access for simplified teamwork and collaboration.
- [H3] Maintain all company announcements in one place so they are accessible to the media. Provide the media with all the information they need to write about you.
- [H3] #1 for customer satisfaction. Just ask our clients.
- [H3] The Newswire MAP team provides a wide range of expertise on copywriting, and best practices; resulting in higher pickups and return on investment.
- [H3] Unlike legacy press release distribution services which are clunky, difficult to use, and opaque, I appreciate the transparency of Newswire. It's my go-to.

SEO Content

- [H3] Many times it's a challenge for a small business to promote news. Newswire makes it easy for anyone to get that news out, whether it's new leadership, new markets or recent awards...
- [H3] Connect with our team of PR Strategists for a free needs analysis to help put together the right strategy to meet your goals.
- [H3] Explore our expert advice, how-tos and guides
- [H3] Case Study: How GIMME Beauty Secured a Feature in Allure Magazine
- [H3] How to Attract Investor Interest with Press Release Distribution
- [H3] What Is A Press Release Distribution Service?
- [H4] Products
- [H4] Company
- [H4] Resources
- [H4] Support

	Images	We found 63 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 56 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.93% Internal Links 91.07%

In-page links

Anchor	Type	Juice
Press Release Distribution	Internal	Passing Juice
Media Advantage Platform	Internal	Passing Juice
Media Database	Internal	Passing Juice
Media Monitoring	Internal	Passing Juice
Analytics	Internal	Passing Juice
Newsrooms	Internal	Passing Juice
Pricing	Internal	Passing Juice
Customer Stories	Internal	Passing Juice
Education	Internal	Passing Juice
Blog	Internal	Passing Juice
PR & Earned Media Planner	Internal	Passing Juice
For Journalists	Internal	Passing Juice
RSS Feeds	Internal	Passing Juice
Support	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Log In	Internal	Passing Juice
Newswire educational resources	Internal	Passing Juice
'Bohai Rim - the Gulf Cooperation Forum' Kicks Off in Cangzhou	Internal	Passing Juice
CONQUERing's Fidget Rings Help Reduce Anxiety, According to UNC Chapel Hill Study	Internal	Passing Juice
Kawasaki Becomes a Strategic Investor in the Framework of Series B Funding for the Cassio Electric-Hybrid Aircraft Family	Internal	Passing Juice
Get Rewarded for Your Love of Shoes: Dream Pairs Launches Rewards Program	Internal	Passing Juice
How Galleries Are Investing In Art Now	Internal	Passing Juice
Jungle Scout Unveils Cobalt 2.0 for Brands and Retailers on Amazon	Internal	Passing Juice

In-page links

Nominations Open for the 2023 Women in Photonics Excellence Award	Internal	Passing Juice
Get Ready - Experience Cutting-Edge Innovations From Around the World in Bangkok, Thailand, at TEP X OIIO ASIA TECHLAND 2023	Internal	Passing Juice
The Frozen Farmer Honored by Inc. Magazine Two Times in One Month	Internal	Passing Juice
SPS Health Named a 2023 Southeast Wisconsin Top Workplace by the Milwaukee Journal Sentinel	Internal	Passing Juice
Brooks Koepka Wins Fifth Major and Third PGA Championship With Srixon and Cleveland Golf Clubs in the Bag	Internal	Passing Juice
FASTPORT Joins Radio Nemo to Honor Memorial Day With an Entire Weekend of Programming	Internal	Passing Juice
Jeremy Boardman Joins the Crestcom Network	Internal	Passing Juice
Trident Acquires San Diego Based VDL-5, Inc	Internal	Passing Juice
The Assistance Fund Opens New Program for Sickle Cell Disease	Internal	Passing Juice
NetSarang Releases Mobile Version of Cross-Platform SSH Client, PortX, With Integrated ChatGPT	Internal	Passing Juice
Yasmeen Fletcher, Cooper Roth & Todd Terry Board Indie 'American Spirit'	Internal	Passing Juice
AST Announces Results for IP3 2022 - Collaborative Patent Purchase Program	Internal	Passing Juice
Mind-Deepfakes Invasion: TwinChat-AI Disrupts Social Media With Ultra-Realistic Personality Simulations - Unlocking VIP Celebrity Access for All	Internal	Passing Juice
Shockoe, Firmly, and the PGA Tour Lead Fireside Chat on Fortifying Fan Experience	Internal	Passing Juice
Financial Distribution	Internal	Passing Juice
Customer Success	Internal	Passing Juice
About Us	Internal	Passing Juice
Careers	Internal	Passing Juice
Our Media Room	Internal	Passing Juice
For Partners	Internal	Passing Juice
PR and Earned Media Planner	Internal	Passing Juice

In-page links

Media Outlets		Internal	Passing Juice
Contact Us		Internal	Passing Juice
Content Guidelines		Internal	Passing Juice
Editorial Process		Internal	Passing Juice
Help Desk		Internal	Passing Juice
-		External	Passing Juice
-		External	Passing Juice
-		External	Passing Juice
-		External	Passing Juice
Terms of Service		Internal	Passing Juice
Privacy		Internal	Passing Juice
Uptime		External	Passing Juice

SEO Keywords

	Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : newswire.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 83 Warnings : 78
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://www.newswire.com/sitemap/sitemap-index.xml
✅	Robots.txt	http://newswire.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. You can also use this free tool to analyse estimated website worth of any website. Google Analytics