



# Website review kotaku.com.au

Generated on May 21 2023 17:44 PM

The score is 54/100



## SEO Content

	Title	<p>Kotaku Australia   See Games Differently</p> <p><b>Length : 40</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Kotaku Australia is for gamers and the issues gamers care about. It goes beyond reviews, news and know-how to bring you stories that matter to the gaming community.</p> <p><b>Length : 164</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included).</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Kotaku Australia   See Games Differently</td></tr><tr><td>description</td><td>Kotaku Australia is for gamers and the issues gamers care about. It goes beyond reviews, news and know-how to bring you stories that matter to the gaming community.</td></tr><tr><td>url</td><td>https://www.kotaku.com.au/</td></tr><tr><td>site_name</td><td>Kotaku Australia</td></tr><tr><td>image</td><td>https://www.kotaku.com.au/wp-content/uploads/sites/3/2020/06/16/pgroup-googlepublishercentre-kotbrandmark.png</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Kotaku Australia   See Games Differently	description	Kotaku Australia is for gamers and the issues gamers care about. It goes beyond reviews, news and know-how to bring you stories that matter to the gaming community.	url	https://www.kotaku.com.au/	site_name	Kotaku Australia	image	https://www.kotaku.com.au/wp-content/uploads/sites/3/2020/06/16/pgroup-googlepublishercentre-kotbrandmark.png
Property	Content																	
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url	https://www.kotaku.com.au/																	
site_name	Kotaku Australia																	
image	https://www.kotaku.com.au/wp-content/uploads/sites/3/2020/06/16/pgroup-googlepublishercentre-kotbrandmark.png																	

# SEO Content

image:width 1000

image:height 1080

## Headings





H1	H2	H3	H4	H5	H6
0	13	2	6	9	0

- [H2] Deals
- [H2] Sponsored Articles
- [H2] Zelda: Tears Of The Kingdom's Korok Seeds Are Poop, By The Way
- [H2] You Can Get Special Pokémon By Connecting Scarlet and Violet To The Home App
- [H2] Entire Class Of College Students Almost Failed Over False AI Accusations
- [H2] BioWare Is Selling That Framed Photo Of Tali From Mass Effect
- [H2] The Best Way To Get Tears Of the Kingdom's Hylian Rice Isn't Farming
- [H2] 14+ Games Whose Graphics Blew Us Away
- [H2] The Latest Batch Of Switch Online GBA Games Is Just Cruel
- [H2] Mourning Overwatch 2's Story Mode, A Tragedy That Didn't Need To Happen
- [H2] Age Of Wonders 4, A New Fantasy 4X Game, Is Great
- [H2] Only Now, 7 Months In, Can Free Overwatch 2 Fans Afford A Legendary Skin
- [H2] Log in to Kotaku to:
- [H3] Mortal Kombat Reboots Again, New Game Reimagines Iconic Characters
- [H3] Subscribe to our newsletter!
- [H4] ICYMI
- [H4] Want Kotaku's email newsletter?
- [H4] Follow us, subscribe and get in touch
- [H4] The Best Gaming Deals In Australia Today
- [H4] By logging in, you can access these features throughout our network.
- [H4] Email newsletters will contain a brief summary of our top stories, plus details of competitions and reader events.
- [H5] Super Mario Bros. Movie Pirates Getting Hit With Malware
- [H5] In Defense Of Koroks
- [H5] Lego 2K Drive: The Kotaku Review
- [H5] How To Watch The PlayStation Showcase In Australia And New Zealand
- [H5] Zelda: Tears of the Kingdom Fixes Breath Of The Wild's Most Controversial Feature
- [H5] Refresh Your Gaming Setup With The Best Click Frenzy TV Deals...
- [H5] The Best Tech And Gaming Bargains Still Available During Click Frenzy...
- [H5] Take This! The Legend Of Zelda Manga Box Set Is On...
- [H5] We've Got ASUS ROG Ally Australian Pricing, Preorders Now Live





## Images

We found 30 images on this web page.

## SEO Content

		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 51 links including 0 link(s) to files
	Statistics	External Links : noFollow 9.8%  External Links : Passing Juice 11.76%  Internal Links 78.43%

## In-page links

Anchor	Type	Juice
<a href="#">Business Insider</a>	External	Passing Juice
<a href="#">Gizmodo</a>	External	Passing Juice
<a href="#">Lifehacker</a>	External	Passing Juice
<a href="#">OpenAir Cinemas</a>	External	Passing Juice
<a href="#">Pedestrian.TV</a>	External	Passing Juice
<a href="#">Entertainment</a>	Internal	Passing Juice

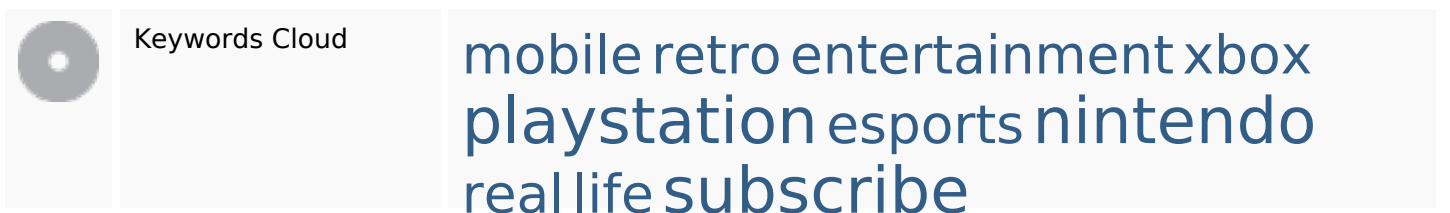
## In-page links

<a href="#">Esports</a>	Internal	Passing Juice
<a href="#">Xbox</a>	Internal	Passing Juice
<a href="#">PlayStation</a>	Internal	Passing Juice
<a href="#">Nintendo</a>	Internal	Passing Juice
<a href="#">PC</a>	Internal	Passing Juice
<a href="#">Mobile</a>	Internal	Passing Juice
<a href="#">In Real Life</a>	Internal	Passing Juice
<a href="#">Retro</a>	Internal	Passing Juice
<a href="#">Sisi Jiang</a>	Internal	Passing Juice
<a href="#">Isaiah Colbert</a>	Internal	Passing Juice
<a href="#">Ruby Innes</a>	Internal	Passing Juice
<a href="#">Zack Zwiezen</a>	Internal	Passing Juice
<a href="#">Ethan Gach</a>	Internal	Passing Juice
<a href="#">Contact Kotaku Australia</a>	Internal	noFollow
<a href="#">Facebook</a>	External	noFollow
<a href="#">Twitter</a>	External	noFollow
<a href="#">Instagram</a>	External	noFollow
<a href="#">Youtube</a>	External	noFollow
<a href="#">Twitch</a>	External	noFollow
<a href="#">RSS</a>	Internal	noFollow
<a href="#">Zelda: Tears Of The Kingdom's Korok Seeds Are Poop, By The Way</a>	Internal	Passing Juice
<a href="#">You Can Get Special Pokémon By Connecting Scarlet and Violet To The Home App</a>	Internal	Passing Juice
<a href="#">Entire Class Of College Students Almost Failed Over False AI Accusations</a>	Internal	Passing Juice
<a href="#">BioWare Is Selling That Framed Photo Of Tali From Mass Effect</a>	Internal	Passing Juice
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<a href="#">14+ Games Whose Graphics Blew Us Away</a>	Internal	Passing Juice

## In-page links

<a href="#">The Latest Batch Of Switch Online GBA Games Is Just Cruel</a>	Internal	Passing Juice
<a href="#">Mourning Overwatch 2's Story Mode. A Tragedy That Didn't Need To Happen</a>	Internal	Passing Juice
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<a href="#">4</a>	Internal	Passing Juice
<a href="#">5</a>	Internal	Passing Juice
<a href="#">10</a>	Internal	Passing Juice
<a href="#">20</a>	Internal	Passing Juice
<a href="#">30</a>	Internal	Passing Juice
<a href="#">Last »</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Advertise</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Sign up here</a>	Internal	Passing Juice
<a href="#">Click here to reset</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	External	Passing Juice






## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
subscribe	3	✘	✘	✘	✔
playstation	3	✘	✘	✘	✔
nintendo	3	✘	✘	✘	✘
entertainment	2	✘	✘	✘	✘
esports	2	✘	✘	✘	✘



## Usability

	Url	Domain : kotaku.com.au Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.kotaku.com.au/sitemap_index.xml</code>
	Robots.txt	<code>http://kotaku.com.au/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.