



Website review bios.edu

Generated on April 20 2024 21:02 PM






The score is 50/100







SEO Content

	Title	Home - BIOS Arizona State University Length : 38 Perfect, your title contains between 10 and 70 characters.																						
	Description	Bermuda Institute of Ocean Sciences and Arizona State University Length : 64 Ideally, your meta description should contain between 70 and 160 characters (spaces included).																						
	Keywords	Very bad. We haven't found meta keywords on your page.																						
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - BIOS Arizona State University</td></tr><tr><td>description</td><td>Bermuda Institute of Ocean Sciences and Arizona State University</td></tr><tr><td>url</td><td>https://bios.asu.edu/</td></tr><tr><td>site_name</td><td>BIOS Arizona State University</td></tr><tr><td>image</td><td>https://bios.asu.edu/wp-content/uploads/BIOS-campus-Atlantic-Explorer-cTiffany-Wardman.jpg</td></tr><tr><td>image:width</td><td>1000</td></tr><tr><td>image:height</td><td>669</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Home - BIOS Arizona State University	description	Bermuda Institute of Ocean Sciences and Arizona State University	url	https://bios.asu.edu/	site_name	BIOS Arizona State University	image	https://bios.asu.edu/wp-content/uploads/BIOS-campus-Atlantic-Explorer-cTiffany-Wardman.jpg	image:width	1000	image:height	669	image:type	image/jpeg
Property	Content																							
locale	en_US																							
type	website																							
title	Home - BIOS Arizona State University																							
description	Bermuda Institute of Ocean Sciences and Arizona State University																							
url	https://bios.asu.edu/																							
site_name	BIOS Arizona State University																							
image	https://bios.asu.edu/wp-content/uploads/BIOS-campus-Atlantic-Explorer-cTiffany-Wardman.jpg																							
image:width	1000																							
image:height	669																							
image:type	image/jpeg																							

SEO Content

	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>0</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] ASU Bermuda Institute of Ocean Sciences • [H2] SUSTAINED OBSERVATIONS • [H2] OCEANS & CLIMATE • [H2] OCEAN LIFE • [H2] SCIENCE & SOCIETY • [H2] JOIN US • [H4] ABOR • [H4] About BIOS 	H1	H2	H3	H4	H5	H6	1	5	0	2	0	0
H1	H2	H3	H4	H5	H6									
1	5	0	2	0	0									
	Images	<p>We found 7 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 28 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 71.43%</p> <p>Internal Links 28.57%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Research	Internal	Passing Juice
Programs	External	Passing Juice
Facilities	External	Passing Juice
Education	Internal	Passing Juice
Internships for University Students	External	Passing Juice
Summer Courses	External	Passing Juice
Curriculum Enrichment Program	External	Passing Juice
Bermuda Summer Student Programs	External	Passing Juice
Ship Operations	External	Passing Juice
News	External	Passing Juice
About	Internal	Passing Juice
Mission	External	Passing Juice
History	External	Passing Juice
Annual Reports	External	Passing Juice
Visiting BIOS	Internal	Passing Juice
Careers	External	Passing Juice
Leadership	External	Passing Juice
Team Members	External	Passing Juice
Contact	Internal	Passing Juice
=	Internal	Passing Juice
Copyright and Trademark	External	Passing Juice
Accessibility	External	Passing Juice
Privacy	External	Passing Juice
Terms of Use	External	Passing Juice
Emergency	Internal	Passing Juice
COVID-19 Information	External	Passing Juice

In-page links

[map](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

scientific global bermuda **ocean** programs asu
observations life **research** education




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ocean	13	✘	✘	✔	✔
research	6	✘	✘	✘	✘
observations	5	✘	✘	✘	✔
life	5	✘	✘	✘	✔
education	4	✘	✘	✘	✘





Usability

	Url	Domain : bios.edu Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://bios.asu.edu/sitemap_index.xml
	Robots.txt	http://bios.edu/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. You can also use this free

Optimization



tool to analyse [estimated website worth](#) of any website.



Google Analytics