

# Website review aperformers.com

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The score is 28/100

#### **SEO Content**

	Title	A-Performers.com					
		Length: 16  Perfect, your title contains between 10 and 70 characters.					
8	Description	Length					
		Very bad	l. We haven'	t found me	ta descripti	on on your p	page.
	Keywords	Very bad. We haven't found meta keywords on your page.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page.					
0	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
	Images	We found 94 images on this web page.  93 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
Text/HTML Ratio Ratio : <b>16</b> %							
		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
<b>②</b>	Flash	Perfect, no Flash content has been detected on this page.					
8	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

#### **SEO Links**

	URL Rewrite	Bad. Your links have query string.
8	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 10 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 10%  Internal Links 90%

# In-page links

Anchor	Туре	Juice
Job Search	Internal	Passing Juice
A-Performers On The Move	Internal	Passing Juice
Executive Education	Internal	Passing Juice
HR Trend	Internal	Passing Juice
HR Services Directory	Internal	Passing Juice
Events Calendar	Internal	Passing Juice
HR Summits	External	Passing Juice
For Advertisers	Internal	Passing Juice
TECNO to Research Southeast Asian Aesthetic Preferences in Mobile Imaging Technology, in Collaboration with Asian Communication Research Centre at NTU Singapore	Internal	Passing Juice
Building Trust and Respect Among Employees	Internal	Passing Juice

#### **SEO Keywords**

0	Keywords Cloud	jun technology ernst communication
		hong partner young centre research

# **SEO Keywords**

# asian

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
partner	4	×	×	×	×
research	3	×	×	×	×
asian	3	×	×	×	×
ernst	3	×	×	×	×
young	3	×	×	×	×

#### Usability

0	Url	Domain : a-performers.com Length : 16
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
8	Printability	We could not find a Print-Friendly CSS.
8	Language	You have not specified the language.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

	Doctype	XHTML 1.0 Transitional
<b>②</b>	Encoding	Perfect. Your declared charset is BIG5.

#### **Document**

8	W3C Validity	Errors: 0 Warnings: 0	
	Email Privacy	Warning! At least one email address	s has been found in the plain text.
X	Deprecated HTML	Deprecated tags	Occurrences
		<font></font>	76
		<center></center>	1
		Deprecated HTML tags are HTML tag recommended that you remove or rethey are now obsolete.	<del>-</del>
0	Speed Tips	X Attention! Try to avoid nested	I tables in HTML.
		Too bad, your website is using	g inline styles.
		✓ Great, your website has few C	CSS files.
		X Too bad, your website has too	many JS files (more than 6).
		X Too bad, your website does no	ot take advantage of gzip.

#### Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

#### **Optimization**

8	XML Sitemap	Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://a-performers.com/robots.txt  Great, your website has a robots.txt file.

## **Optimization**



Analytics

Great, your website has an analytics tool. You can also use this free tool to analyse <u>estimated website worth</u> of any website.



Google Analytics